



## Call for Artists

### Request for Artist Qualifications – RFQ

#### Priority Consideration for submissions received by 3/26/2021

The North Olympic Library System (NOLS) is seeking to hire an artist to design a graphic for the Summer Reading Challenge T-shirt to be used during the 2021 Summer Reading Program.

Theme: *Reading Colors Your World*

### About the Summer Reading Challenge T-shirt

The Summer Reading Challenge is a 30-day reading challenge offered during the Summer Reading Program. After participants read for 30 days, they are eligible to claim a Summer Reading Challenge T-shirt. The Reading Challenge T-shirt has been a part of the Summer Reading Program for the past 5 years, with some participants collecting a shirt from each year of the challenge.

NOLS will collaborate with selected artist through 1-3 rounds of revisions to refine the one-color design. NOLS will select ink and T-shirt color based on final design. NOLS will retain the rights to the artwork, allowing the artist to display the final product for portfolio and marketing purposes. For more details about Final Design Requirements, see list on page 2.

### About the Summer Reading Program and the North Olympic Library System

The Summer Reading Program (SRP) is an annual program that encourages community members to read throughout the summer, by offering fun programs, reading incentives and challenges. The program is for all ages and is especially focused on encouraging kids to read.

The North Olympic Library System (NOLS) is a rural county library district with four primary service sites: the Main Library located in Port Angeles, and branches located in Sequim, Forks, and Clallam Bay. NOLS offers an information and resource-rich website, numerous online resources, and also serves NOLS' communities through an array of beyond-brick-and-mortar-walls services and initiatives.

### Project Timeline

Call for Artists RFQ Published: 3/12/2021

Call for Artists RFQ Deadline for Submission: 3/26/2021

Artist Selected: 4/2/2021

Initial design concepts: 4/16/2021

Completed design: 5/7/2021

### Eligibility

Local artists from the North Olympic Peninsula are encouraged to apply. All artists are welcome to apply.

## **Application Process**

Artists who are interested in being considered for this project must submit their response to [hr@nols.org](mailto:hr@nols.org). Priority consideration will be given to responses received by Friday, March 26, 2021.

Artist responses must include:

1. Brief statement about your work and why you're interested in designing this year's Summer Reading Challenge T-shirt (200 words max). Include your email, phone and mailing address.
2. Portfolio or images demonstrating your work as it relates to this project. A link to an online portfolio or website can be provided, or files can be attached. Accepted image file types: PDF, JPG, PNG, TIF, IMG.
3. Statement of nonprofit or government pay rates, if applicable.

*Note: A confirmation email will be sent for all submissions received.*

## **Selection Criteria**

Evaluation of submissions received in response to this RFQ shall be based on a combination of factors including, but not limited to:

- the completion of all information requested in this RFQ
- ability to meet established deadlines
- any other factors considered to be in the best interests of NOLS

## **Budget**

NOLS will work with selected artist to determine payment terms, agreeable to both parties. A contract covering timeline, deliverables, and payment will be agreed to before work begins.

## **Final Design Requirements**

*Design requirements will be communicated in more detail with selected artist.*

- Must include the following text
  - *Summer Reading Challenge 2021*
  - *Reading Colors Your World*
- Must include NOLS logo
- One-color transparent design
- Clear readability/simplicity for fabric printing
- Large file size
- Format: Photoshop or Illustrator file

## **Questions**

All questions should be directed to Emily Sly, Sequim Branch Library Manager, at 360.683.1161 x7765 or [sequim@nols.org](mailto:sequim@nols.org).